



Recent work

Green Rush

USA

GreenRush is cannabis delivery platform, a startup based in San Francisco, CA. We have build V2 of GreenRush platform working on strategy, concept, design & development, and we are continually developing & actively maintaining the platform.

Cannabis industry is making a big boom and some people are comparing it to www boom in 1990s. GreenRush offers a platform for dispensaries to market and sell their products, as well as a suite of tools to manage their entire online presence & marketing in form of a GreenLabel and GreenRush 360 solutions.

Our involvement spans from having devoted development team, to working with GreenRush team on improving conversion rates, A/B testing, improving UI/UX, brainstorming ways to make the platform bigger and better both for customers and clients, then implementing solutions.





clubZone

CANADA

Largest Canadian/US city-based nightlife guide. After 12 years, clubzone.com existed on old ASP. NET framework and needed complete overhaul. We have recreated the site from scratch with full set of features within less than 4 months, and continued to work on new features that will help the site grow globally. Greatest challange was to transfer from old URL structure to new one without risk for SEO penalties and to create a set of tools that will help the 25-person sales and content team further increase clubZone community. Site is hosted on our enterprise-level custom hosting solution that served 300.000+ visitors on Dec 31st (NYE).





VANCITY BUZZ

CANADA

Largest Vancouver news portal with more than 2.5M users and 6M pageviews per month. We have completeley redesigned the entire site with high focus on mobile usability and page load optimization. We have also successfully improved conversions on banner ads and created a comprehensive ad system which VancityBuzz is now utilizing to attract high-end advertising clients. Website is hosted on our cloud cluster hosting solution.





SPECTRUM NOW

AUSTRALIA

What a festival! With more than 300.000 people, 250 events spread over 19 days, SpectrumNOW, organized by Fairfax Media (Sydney Morning Herald) has completely overtaken streets of Sydney. After 4 months of development we have launched the website that completely covering all festival needs, from showcasing most importan events, filtering, custom interactive festival map, multimedia and social integration to custom pre-registration and SMS notifications.











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